

Madeleine Stirrat

Since joining Econnect in 2017, my project work has largely been producing public science exhibitions that interpret unique local ecosystems and cultural heritage for public engagement. My role in these projects was to; research local ecology and indigenous heritage, liaise with relevant local groups, write interpretively for museum displays, interview the community, produce videos, and develop visitor interactives that deliver information in engaging and informative ways.

Along with writing for a range of public audiences on environmental topics, I have managed our studio's administration and finance procedures since 2017. I previously spent five years in management roles as head of catering teams and venues; overseeing teams of staff, managing budgets, coordinating events and working to client timelines and needs.

Employment

August 2017 – current	<p>Studio Manager & Science Communicator <i>Econnect Communication</i></p> <p>As Econnect's Studio Manager I am responsible for:</p> <ul style="list-style-type: none">• liaising with clients and project stakeholders• budgeting, project management and reporting• workshop planning and facilitation• event planning and facilitation• managing daily office and financial procedures <p>As a Science Communicator at Econnect I engage in:</p> <ul style="list-style-type: none">• research for projects on local ecology, community groups, history and indigenous heritage• interviewing and liaising with relevant community groups• developing concepts and plans for public engagement spaces• writing interpretively for public audiences on environmental topics• producing visual media with editing software (Premiere Pro, Photoshop and Illustrator)• managing social media, WordPress websites and blogs• website maintenance and analytics reporting
2015 – 2018	<p>Venue & Catering Manager <i>Nowhere Espresso & Data #3 Boardwalk</i></p>
2013 – 2015	<p>Venue Manager & Catering Coordinator <i>Mantle & Cook</i></p>

Education

2016 – August 2022 (planned)	<p>Bachelor of Arts <i>Major in Anthropology & Sociology/Geography</i> Curtin University of Technology</p>
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Technical skills

Software	<p>Microsoft Office Suite: Word, Excel, Outlook, PowerPoint, Publisher Adobe programs: Adobe Premiere Pro, Auditions, Illustrator, Photoshop, InDesign</p>
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Web skills	Content Management Systems: WordPress, Drupal Google web tools: Search Console, Analytics Other: CSS
Platforms	Social: Twitter, Youtube, Facebook, LinkedIn, Twitch Communication: MailChimp, SurveyMonkey

Project Experience

August 2017 – current	<p>Forum Fisheries Agency (FFA) – Oceanic Fisheries Management Project II</p> <p>I have worked extensively on our TunaPacific news blog, sourcing relevant content for republication, editing and publishing journalists’ stories, and producing articles. I have attended key meetings to report on milestones of the Oceanic Fisheries Management Project for the news site.</p> <p>For the SustainPacFish information portal, I have designed, coded and managed the information portal, edited site content and produced video interviews.</p>
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I have worked with our design partners, [Brandi Projects](#), to produce the following public science engagement exhibitions:

Jan – Dec 2018	<p>Fitzroy Basin Association – FLOW Centre</p> <p>The FLOW Centre educates the public on the Rockhampton region’s agricultural and cropping activities, local water systems, and the ways these systems impact the health of the Great Barrier Reef.</p>
Apr – Jul 2019	<p>Sunshine Coast City Council – Coastal Discovery Van</p> <p>This mobile information centre educated the public on the local ecology and coastal processes of Queensland’s Sunshine Coast, with a focus on climate change impacts to tropical reefs.</p>
Jan 2018 – Dec 2019	<p>Brisbane City Council – Boondall Wetlands Environment Centre</p> <p>This centre showcased the importance of Boondall Wetlands as a RAMSAR-listed site, and Yatsu-Higata, its Tokyo sister-wetland, as habitats for many threatened migratory bird species.</p>
Oct 2019 – Jan 2021	<p>Northstar Holiday Resort – Marine Discovery Centre Hasting’s Point</p> <p>This museum showcases the southern hemisphere’s largest private marine specimen collection, and is used by environmental educators to teach visitors about rocky shore ecology, temperate reefs and mangroves.</p>

Professional associations

2019 – current	Australian Science Communicators (ASC) Association <i>member</i>
2022	Public Communication of Science and Technology Network <i>member</i>