

Papua New Guinea Training women to communicate science



We trained 28 women over 4 days to:

- plan their science communication
- present science to a live audience
- promote science to local communities through the media
- write about science in a way which is relevant to other women in their local communities

Participants do interviews with local TV and radio journalists so they can learn how to use the media to communicate science to their communities.



Jenni Metcalfe leads an outdoor session in Rabaul next to the Bismark Sea. When it was too hot inside, we moved the white board and participants outside.



Using diagrams helps explain technical concepts to other women looking to grow more food for their families.

Skills in communicating science will help more women produce food and earn an income



Participants support each other throughout the workshop.



Arranging the flowers they grow is one way women earn extra cash from local hotels and businesses.

What the workshop participants liked most:

“ The use of examples and the feedback to role plays with video clips.
RITA

“ Thanks for the kindness, even though I got lost, but you helped me. [I'm] looking forward to helping the women's group.
ANITA

“ Writing a report in 6 sentences and how to write a media release.
GWENDOLYN

“ That we placed ourselves in the shoes of the people we worked with to shape messages and use of media.
BARBARA

“ There are a lot of things I have to improve when I'm doing a presentation. The workshop has taught me the different ways to improve myself.
LEONNIE

Globally



of the world's hungry are women and girls

Women earn

5%

of the world's income

In Papua New Guinea

WOMEN

do 70% of the agricultural work producing most of the food

are applying science to grow healthy nutritious vegetables from local plants

are growing flowers and marketing them locally to earn an income