

Dr Michelle Riedlinger

Curriculum vitae

Skills overview

Communication training; workshop facilitation; social media management and analytic reporting; writing and coordinating content for media, social media, Wordpress websites and blogs, reports, fact sheets, grant proposals and public exhibitions; stakeholder research for communication planning; team coordination.

Employment history

2018 – current	Consultant, Econnect Communication Pty Ltd.
2011 - current	Associate Professor, Communications Department, University of Fraser Valley.
2010 –2011	Instructor, Faculty of Arts, University of British Columbia, Vancouver.
2000 –2009	Consultant, Econnect Communication Pty Ltd.
2003-2009	Lecturer, English, Media Studies and Art History, University of Queensland.
2002	Consultant, The Foundation for Education, Science and Technology, Pretoria, South Africa.
1994-2000	Communication Manager, CRC for Tropical Plant Pathology, University of Queensland, Brisbane, Australia.
1993-1994	Research Assistant, Department of Physiology and Pharmacology, The University of Queensland.
1990-1993	Research Assistant, School of Life Sciences, Queensland University of Technology, Brisbane, Australia.

Education

2005	PhD (Communication), University of Queensland.
1997	Bachelor of Arts (Honours Class I – Communication and Media Studies), University of Queensland.
1989	Diploma of Science (Clinical Laboratory), Queensland University of Technology.

Experience

Michelle has devoted her career to helping researchers and students improve their communication skills. She has facilitated over one hundred workshops in media skills, presentation skills, professional writing, communication planning, social media, video production and poster design for researchers.

Michelle has been training students to communicate research using digital and web-based technologies for over 15 years. She has been teaching online courses devoted to multi-media

and research communication to virtual teams for the past seven years. She has also worked for over 20 years as a science communication researcher and writer.

Michelle has worked closely with government and university research communities on public engagement activities including media liaison, museum exhibit development, farmer workshops, and community-based environmental management initiatives.

As a communication consultant with Econnect Communication she has worked on environmental science communication projects focused on climate variability, dryland salinity, catchment management, and river health. Her professional communication experience developed her interest in the communication of community-led research activities in environmental protection. She manages the social media accounts (Facebook and Twitter) for the Public Communication of Science and Technology Global Network and the Australian Science Communicators (Queensland branch).

Professional associations

Public Communication of Science and Technology (PCST) Network, Member (1996 – current), Elected Scientific Committee Member (May 2014 – current), Twitter Facilitator (May 2015 – current), Secretary (May 2016 – current)

Australian Science Communicators (ASC) Association (1997-current), Regional Coordinator (Qld) (1997-2002)

Science Writers and Communicators of Canada (SWCC), Board member (2017 – current), Member (August 2010-current)

Publications

[Google Scholar](#)

[ResearchGate](#)